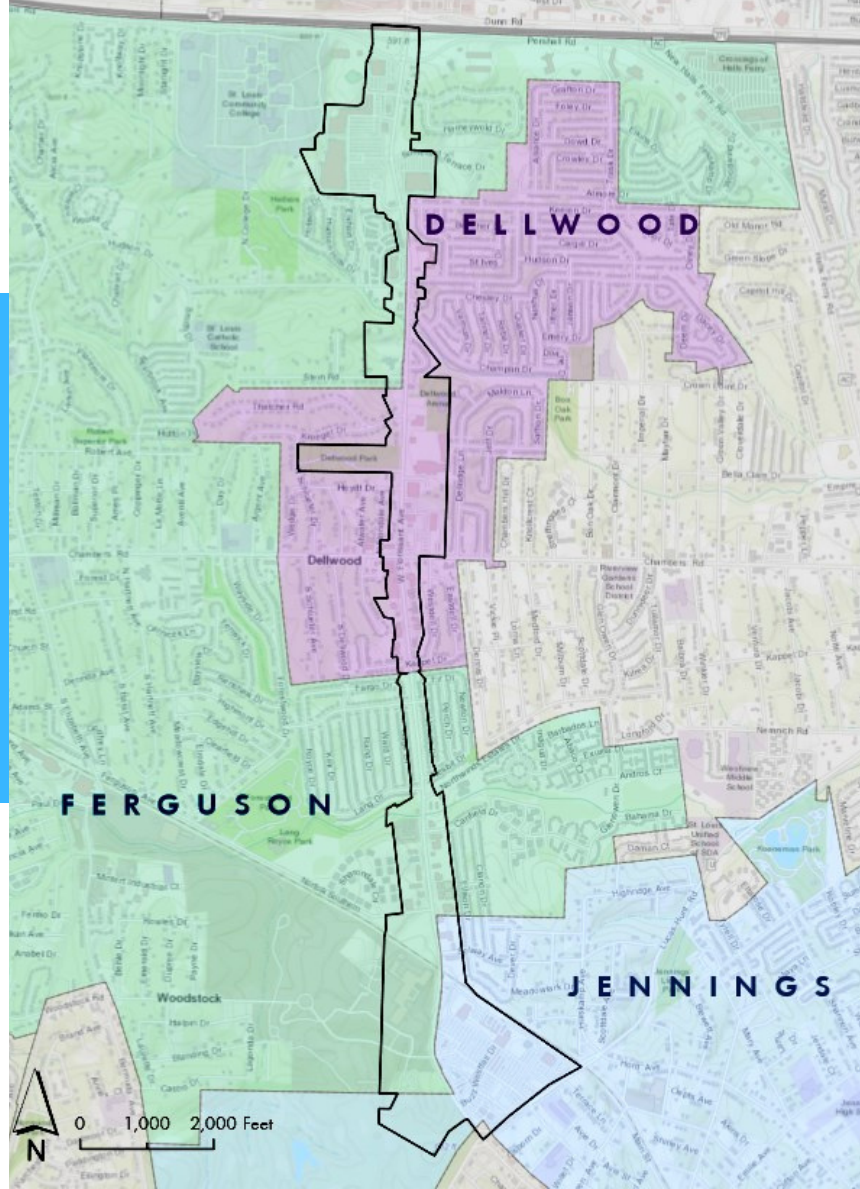




ONE WEST FLORISSANT UPLIFTS COMMUNITY AND STAKEHOLDER VOICES FOR A SAFE, BEAUTIFUL CORRIDOR WHERE YOUTH, FAMILIES, AND BUSINESSES THRIVE.

We celebrate the strength and diversity of current residents and businesses along and near the West Florissant corridor in Dellwood, Ferguson, and Jennings while attracting all people in the region.

Our model of equitable development is based on the following principles:



“Beautification”

- Continuity and consistency in the built environment
• Improvement of visual storefront appeal and walkability
• Attract economic investment
• Build community pride

“Safety”

- Create an welcoming, open environment
• Change perceptions through community-centered interventions
• Coordinate accessible, multimodal transportation designs

“Youth Engagement”

- Encourage youth pride in community
• Gain youth buy-in for community change making
• Promote youth ownership and elevate youth voices
• Provide pathways to satisfiable careers

ONE WEST FLORISSANT BOARD

- Latasha Brown
• Dwayne T. James
• Shonte Jamison
• Beverly Jenkins
• Dionna Latimer
• Alice Wilson

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We would love to hear from you on your thoughts, suggestions and ideas to make West Florissant Ave. an integral, vital link between residents, businesses and the services essential to thrive.

